

ATTENDEE INFORMATION

Job Title	Affiliation (Company, Association, University, etc)
President & CEO	3C Software
Senior Solutions Executive	3C Software
Solutions Executive	3C Software
Senior Partner	A.T. Kearney
Secretary	A/S P
Strategic Business Development	AAM
Managing Director	Accenture
Dir. of Executive Manufacturing & AI Research	Accuris
Chief Strategic Foresight & Engagement Officer	ACEA
Director General	ACEA
VP Sales	Acerta
President & CEO	ACM
VP Sales & PM	ADVICS NA
Operations Manager	Aecon Industrial Management, LTD
Chief Transformation Officer	AIAG
Vice President, Corporate Communications	AISIN
Senior Manager, Corporate Communications	AISIN Corporation
Vice President, Dir of Business Development	Albert Kahn Associates
Director	AlixPartners
Partner	AlixPartners
Partner & Managing Director	AlixPartners
CEO	Alliance for Automotive Innovation
Chief Gov't Affairs & Policy Officer	Alliance for Automotive Innovation
Chief Legal Officer and General Counsel	Alliance for Automotive Innovation
COO	Alliance for Automotive Innovation
Director, Events	Alliance for Automotive Innovation
Senior Vice President	Alliance for Automotive Innovation
Vice President, Energy & Environment Policy	Alliance for Automotive Innovation
Vice President, Strategy and Acquisitions	AlphaUSA
Creative Director	Altair
Dir. Strategic Relationships	Altair
Director Client Relations	Altair
Photographer	Altair
Sr . Technical Director	ALTAIR
Account Manager	Altair Engineering Inc
Global Strategy Lead - Automotive and Discrete Mfg	AMD
Director, Government Affairs	American Axle & Manufacturing (AAM)
Assistant VP, Sustainability & Business Development Business Unit	American Honda Motor Co., Inc.
Corporate Communications	American Honda Motor Co., Inc.



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MANAGEMENT BRIEFING SEMINARS

Manager, Honda & Acura Motorsports	American Honda Motor Co., Inc.
President	Amsted Automotive Group
Talent Programs Manager	Ann Arbor SPARK
Global Director, Product Technology	Arconic
Global Marketing Director Brazing	Arconic Corporation
Chief Development Officer	Argus
Vice President of Business Development	Argus
CTO	Aria Group
Consultant	Asia Forging Supply Co.
Director	AtkinsRealis.com
Director, Government Affairs	Audi
Chairwoman	Auto Shows of North America
President	Autodatas
President & CEO	AutoForecast Solutions LLC (AFS)
Country Manager	AutoForm Engineering USA, Inc.
Vice President, International Sales	Autokiniton
Managing Editor & Co-Founder	Automoblog & AutoVision News
Client Relationship Manager	Automotive News
Executive Editor	Automotive News
Online editor	Automotive News
Reporter	Automotive News
Reporter	Automotive News
General Partner	Automotive Ventures
Chairman and CEO	AVL NA
Managing Director	Bank of America
Head of Sales	BASF
Account Manager	BASF Corporation
Business Director	BASF Corporation
Director	BASF Corporation
Sr. Applications Engineer & Account Manager	BASF Corporation
Director, Marketing & Product Management	BASF Performance Materials
Head of Simulation Engineering	BASF Performance Materials
Head of Technical Development	BASF Performance Materials - Wyandotte, MI
Sr. Director - Electrification Lifecycle	BBB Industries
Key Account Manager Automotive & Motorsports	Bcomp
Division President	Bemis Manufacturing
Sr. Project Engineer	Bemis Manufacturing
VP of Commercial	Bemis Manufacturing
Consultancy Sales Director	Benchmark Minerals Intelligence
Founder and President	Bianchi Public Relations, Inc.
Bureau Chief	Bloomberg News
reporter	Bloomberg News
Account Manager	Blue Yonder
Spokesperson Sustainability	BMW Group
Engineer	Bosch
Regional President, Cross-Domain Computing Solutions	Bosch North America



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MANAGEMENT BRIEFING SEMINARS

Chief Engineer	Bridgestone Americas
Managing Partner	Caldwell Partners
General Manager	CAR
Director- Sales	Caresoft Global
Marketing - North America	Caresoft Global
Project Manager	Caresoft Global
Technical Director	Caresoft Global
VP Sales- North America	Caresoft Global
Sr Director, Industry Relations	Cars Commerce
Chief Finance Officer	Cars.com
Director of Research and Insights	Cars.com
Editor-in-Chief	Cars.com
Editor-in-Chief	Car-Smart News
Prof	Case Western Reserve University
Head of Program Management	Cavnue
Program Manager	Center to Advance Manufacturing
Executive Director	Center to Advance Manufacturing
EVP Strategy & Business Development	Cirba Solutions
Director of Economic Development	City of Dublin, Ohio USA
Autos Reporter	CNBC
Director Global Sales	Coherix
Student	College for Creative Studies
Transportation Design Student	College for Creative Studies
Vice President	Comerica Bank
Vice President	Comerica Bank
Senior Vice President	Communica, Inc.
President	Conexus Indiana
Senior Director, Industry Partnerships	Conexus Indiana
Communications Specialist	Continental
Strategy Mgr, Standards, Government, & Intellectual Property	Continental
Vice President	Convoy Technologies
Business Dev. & Mktg. Executive	COVESA
Reporter	Crain
Global Account Manager	CRU Group
President & CEO	CSX
CEO	Dakkota Integrated Systems, LLC
Vice-Chairwoman	Dakkota Integrated Systems, LLC
Principal	Deloitte
Regulatory Affairs Lead	DENSO
Senior Manager of Government Affairs	DENSO
Sr. Manager, Sustainability Promotion	DENSO
MANAGEMENT AND PROGRAM ANALYST	Dept of Energy
Executive Director	Detroit Auto Dealers Association
CEO	Detroit Region Aerotropolis Development Corporation
Senior Director, Business Research	Detroit Regional Chamber



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MANAGEMENT BRIEFING SEMINARS

Communications Director, GEM	Detroit Regional Partnership
Communications Director, GEM	Detroit Regional Partnership
Executive Vice President, Global Epicenter of Mobility	Detroit Regional Partnership
Director of N.A. Aftermarket Purchasing Group	Diamler Truck North America
Consultant	Divine Quality, LLC
Deputy Director, JOET	DOE
Mobility Science Commerical Vice President	Dow
Mobility Science Global Mktg Director-Specialty Plastics	Dow
Vice President R&D, Industrial Intermediates & Infrastructure	Dow
Global Marketing Director	Dow Chemical
Principal Research Scintist	Dow Inc.
R&D Director	Dow Inc.
Vice President, Mobility & Research	DRP
AMS Technical Manager	DuPont
Global Marketing Director	Eaton
Leader of V2X	Eaton
Key Account Manager	EJOT ATF
Midwest Campaigns Organizer	Electrification Coalition
CEO	Emergency Safety Solutions
Executive Director - OEM Accounts	Emergency Safety Solutions
Founder, Chairman and President	Emergency Safety Solutions
Manager	Emergency Safety Solutions
Sr Manager EV Strategy & BD	EnergyHub
CEO	Envorso
Director of Transportation	EPRI
Workforce Development Platform Lead	Equitas Technologies
Director Business Development	ETAS
Commercial Sales Director	EWI
Senior Global Business Development Director	EWI
Senior Technology Leader	EWI
Senior Manager	Exponent
Americas Market Development Manager, Proxima	ExxonMobil
President	F.tech R&D North America, Inc
Policy Advisor	Federal Communications Commission
CEO	Fictiv
VP, Business Development	Fictiv
Director Strategic Initiatives	Findlay Ohio Economic Development
Executive Director	Findlay Ohio Economic Development
Account Supervisor	FINN Partners
Director	Fisita
Engineering Student	Focus: HOPE
Engineering Student	Focus: HOPE
Program Manager	Focus: HOPE
Student	Focus: HOPE



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MANAGEMENT BRIEFING SEMINARS

Student	Focus: HOPE
Student	Focus: HOPE
Student	Focus: HOPE
Student	Focus: HOPE
Student-Intern	Focus: HOPE
Managing Partner	Fontinalis Partners
Senior Contributor	Forbes.com/Freelance
Director Business Development Detroit Office	Ford
Retired Executive Director Research & Advanced Engineering	Ford Motor Company
Vice President, Communications & Public Affairs	Forvia
CEO	Fosgard Communications
VP, Media Relations	Franco
CEO	F-Tech
President	Fulkerson Group
Strategic Marketing Consultant	Fulkerson Group
Chief Cybersecurity Officer	General Motors
Engineering Group Manager - Materials Engineering	General Motors
EV Policy Strategist	General Motors
Technical Specialist - Battery Plastics	General Motors
VP of Sustainability	General Motors
VP Strategic Technology Initiatives	General Motors
Vice President	Genpact
Division Director, Global Commerce	Georgia Department of Economic Development
Project Manager	Georgia Department of Economic Development
Project Manager	Georgia Department of Economic Development
Senior Project Manager	Georgia EMC
Business Recruitment Director	Georgia Power Company
Directory, North American R&D Center	Gestamp
US Region Sales & Pricing Manager	Gestamp North America
President	Global Automakers of Canada
VP, Business Development, Americas	GlobalData (LMC Automotive)
AVP - Global Client Partner, Strategic Accounts	GLOBALLOGIC
Google Cloud Automotive Enterprise Sales Executive	Google.com
Ontario's Representative in Washington, DC	Government of Canada
Podcast Host - Automotive Leaders Podcast	Gravitas Detroit
CEO	Grimm
CEO	GS3 Global
Senior Managing Director	Guggenheim Securities
Connectivity Business Leader	HARMAN
Product Strategy	HATCI
CEO; SAE Fellow	Have Blue
Director, Application Engineering	Henkel
Director, Automotive Key Accounts	Hexagon Manufacturing Intelligence
Sales Director	Hexagon Manufacturing Intelligence
Founding Partner	Holden Richardson



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MANAGEMENT BRIEFING SEMINARS

President of Honda Performance Development	Honda Racing
Director	HRL Laboratories
President	HWA Analytics, LLC (RGP consultant)
Strategy, Market and Competitive Intelligence	Hyundai
Senior Technology Strategist	Hyundai America Technical Center
Environmental Emissions Regulatory Engineer	Hyundai America Technical Center, Inc.
Senior Vehicle Regulatory Engineer	Hyundai America Technical Center, Inc.
Sr. Manager, Strategy	Hyundai Mobis
Manager	Hyundai Motor Company
Manager	Hyundai Motor Company
Senior Manager	Hyundai Motor Company
Managing Director – International Operations	IAMTS
Global Research Leader – Auto, Energy and Utilities	IBM
Associtae Director	ICDP
Global Director Automotive	IDI Composites International
Director, Expansions and Retention, North Region	Indiana Economic Development Corporation
Director, Retention & Expansion - Central Region	Indiana Economic Development Corporation
Senior Advisor, Automotive and Motorsport	Indiana Economic Development Corporation
Vice President	Indiana Economic Development Corporation
Automotive Industry Advisor	Industry Executive Advisor
Account Director	Infor
Automotive, Sustainability Industry Principal	Infor
Principal Strategist, Automotive	Infor
Senior Director, Solution Consulting	Infor
Sr Account Manager	Infor
VP of Business Development	inFORUM
Director, IACMI Advanced Mobility Solutions & Scale-up Research Facility	Institute for Advanced Composites Manufacturing Innovation
Editor in Chief	J & N (Journal & News) Group, Ltd.
Vice President, Electric Vehicle Practice	J.D. Power
Sr. Manager, R&D / IT Management	JATCO USA, Inc.
Director, Automotive, Steel, & White Goods	JobsOhio
Managing Director	JobsOHio
Director of Global Business Development	Kaneka Aerospace LLC
International Trade Project Manager	Kansas Department of Commerce
Partner	Kearney
Partner	Kearney
Director, Career Services and Co-op Experience	Kettering University
Electrical Engineering Major	Kettering University
Interim Vice President for Enrollment and Co-op	Kettering University
Vice President, University Marketing and Communications	Kettering University
Student	Kettering University
Student	Kettering University
Brand Awareness Manager, Automotive	Keysight
Senior Solutions Engineer	Keysight



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MANAGEMENT BRIEFING SEMINARS

Channel Operations - SAE	Keysight Technologies, Eggplant Software
Director	Kimura Foundry
Executive Director	Lacks Enterprises
Marketing Manager	Lacks Enterprises
Mechanical engineering major	Lawrence Technological University
Student	Lawrence Technological University
Director of External Affairs & Gov't Relations, NA	LG Energy Solution
N. A. Battery Development Center Leader	LG Energy Solutions
President	LG Energy Solutions North America
Sr. Director Ecosystem	LIFT
Marketing & Communications Leader	LiftMaster
CTO	LiquidAcre LLC
Global Marketing Manager	Litens Automotive
VP of Product	Luminar
CRO	Mach49
Managing Partner, Venture Investing	Mach49
VP of Growth	Mach49
Marketing 2026	Macomb Community College
Student	Macomb Community College
Deputy County Executive	Macomb County
Director	Macomb County Planning & Economic Development
Innovation Intern	MAGNA
Talent Attraction and Employer Branding Intern	Magna
Data Science Intern	Magna International
Engineering Analyst Intern	Magna International
Government Affairs Coordinator	Magna International
Vice President, Corporate Communications and PR	MAGNA INTERNATIONAL
Chief Marketing Officer	Magna International, Inc.
Head of Sales	MAHLE Industries, Inc
CTO/CDO	MANN+HUMMEL International GmbH & Co. KG
Managing Partner	Manuventure LLC (Ford Affiliate)
EVP, Procurement & Supply Chain Operations	Martinrea
Director of Market Intelligence	Martinrea International
Senior Advisor	MARTINREA INTERNATIONAL INC.
President	Marx Buscemi Eisbrenner Group
Director	MCity
VP Strategy & Marketing	Means Industries
Managing Director	MEDC
Sr. Sector Development Director & Cyber Advisor	MEDC
Technology Activation Director	MEDC
Executive Vice President, Government Affairs	MEMA
Sr. Vice President	MEMA OE Suppliers
President	MEMA Original Equipment Suppliers
Executive Director, Strategy and Research	MEMA, The Vehicle Suppliers Association
Senior Director	MichAuto
Vice President, Automotive and Mobility Initiatives	MichAuto



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MANAGEMENT BRIEFING SEMINARS

Director, Engagement	MichAuto
CEO / Founder & Host 'Michigan Business Beat'	Michigan Business Network
Operations Director	Michigan Business Network
Policy Director	Michigan Department of Labor & Economic Opportunity
Senior Chief Deputy Director	Michigan Department of Labor & Economic Opportunity
Chief Executive Officer	Michigan Economic Development Corporation
Chief Mobility Officer	Michigan Economic Development Corporation
Chief Mobility Officer	Michigan Economic Development Corporation
Federal Opportunities Director	Michigan Economic Development Corporation
Sr. Business Development Manager	Michigan Economic Development Corporation
Strategic Account Executive	Michigan Economic Development Corporation
Investment Director	Michigan Economic Development Corporation
Senior Market Growth Executive	Michigan Economic Development Corporation
Mobility Technology Lead	Michigan Small Business Development Center
State 911 Administrator	Michigan State Police
Student	Michigan State University
Student	Michigan State University
Mobility Director	Michigan State University - MSU Mobility
Student	Michigan Technological University
Student	Michigan Technological University
Sr. Manager	Mitsubishi Electric Automotive America
Government and Industry Relations	Mitsubishi Motors
Director, Mobility Marketing	Mitsui Chemicals America, Inc.
Senior Research Analyst	Mobis
Executive Vice President	Multimatic
VP	Muncie-Delaware County Economic Development Allian
Director	Nagase America
Senior Manager	Nagase America
GAM	Nagase America LLC
Executive Director	National Association of State 911 Administrators (NASNA)
EVP, Roadway Practice	National Safety Council
Marketing Leader North America	Nemak
Sales Planning & Commercial Processes Manager for Americas	Nemak
Sales Planning & Commercial Processes Manager for Americas	Nemak
Journalist	NewCarNews.TV
Video/Editing	NewCarNews.TV
Director	Next Street
Partner	Next Street
Senior Manager	Next Street
Coordinator National 911 Program	NHTSA
Correspondent	NIKKEI.INC
Sr. Manager Connected Car Services	Nissan Goup of the Americas
SVP, Mfg. & Supply Chain Mgmt.	Nissan, N.A.



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MANAGEMENT BRIEFING SEMINARS

Division Chief	NIST
Director of Business Development	NOOTER
Student	Northwood University
Student	Northwood University
Manager	Nucor
Mobility Innovations Coordinator	Oakland County
Student	Oakland University
Student	Oakland University
Assistant Secretary	Office of the National Cyber Director (ONCD)
Industry Collaboration Director	Ohio State University
Senior Vice President, Global Trade & Investment	One Columbus
Partner	P3 Group - Consulting
Chief Scientist	Pacific Northwest National Laboratory
Senior Public Relations Manager	Panasonic Corporation of North America
President	Panasonic Energy
Energy Communications Manager	Panasonic North America
Executive Director	PAVE
President / Managing Director	Phoenix Contact E-Mobility inc
Market Manager - E-Mobility	Phoenix Contact USA
Director, Corp Dev & Strategy	Polaris Inc
Corporate Development	Polaris Industries
Senior Marketing Communications and Strategic Intelligence Leader	PPG
Vice President, Automotive OEM Coatings, Americas	PPG
CEO	Pratt & Miller Engineering
VP Automotive Software Product Management	Qualcomm
Director Government Relations	RACER Trust
CEO	RBT Biocomposites
Board Member	Region Growth Partnership
Executive Vice President	Regional Growth Partnership
Senior Director of Public Policy	Rivian
President	Robar PR
Business Development Manager	Rudolph Libbe Michigan Office
Vice President of Business Development	Rudolph Libbe Michigan Office
Associate Director Commercial Vehicle Reporting	S&P Global
Associate Director Business Development	S&P Global Mobility
Executive Director – Public Relations	S&P Global Mobility
Executive Director, Consulting	S&P Global Mobility
Sr. Account Executive	S&P Global Mobility
Sr. Analyst N.A. Light Vehicle Forecasting	S&P Global Mobility
Associate Director Mobility	S&P Global Mobility
Sr. Business Development Manager	Sabac Innovation Plastics
DIRECTOR	SAE INTERNATIONAL
Editor	SAE International
VP of Programs & Professional Engagement	SAE International
Editor	SAE Media Group



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MANAGEMENT BRIEFING SEMINARS

Senior Vice President	Saginaw Future
Sr. Principal Value Advisory	SAP
Industry Executive Advisor	SAP America
Industry Account Executive	SAP Industries, Inc.
Chief Commercial Officer	SBD Automotive
President Schaeffler Automotive Powertrain	Schaeffler
Global Business Director, General Motors	Schneider Electric
Strategic Account Manager	Schneider Electric
Vice President Automotive & eMobility	Schnieder Electric
President	Scout Economics
CEO	SDVerse
CEO	Segula Technologies USA Inc.
VP Sales	Simr
Sales Representative	Simr (formerly UberCloud)
Chief Security Officer (CSO)	State of Michigan, MI Dept of Technology, Management & Budget
Director of Business Development	State of Tennessee
VP	STELLA Automotive AI
Head of Marketing	Syensqo
Key Account Manager	Syensqo
Customer Success Director	Tata Technologies
Engineering manger	Tata Technologies
Sr Director Global Account Management	Tata Technologies
Sr Director, Digital Practice	Tata Technologies
VP & Head NA Sales (Automotive)	Tata Technologies
VP Business Development SDV	Tata Technologies
VP Strategic Accounts & Partners	TATA Technologies
Associate Vice President	Tata Technologies Inc.
Sr. Director Sales	Tata Technologies Inc.
Director, Strategic Growth - Manufacturing Industry	TCS
Executive Director, Head of Mobility Programs	Teague
Director, Corporate Communications	Teijin Automotive Technologies
Vice President, Engineering	Teijin Automotive Technologies
Vice President Engineering	Tenneco
Target Market Specialist, Automotive & Mobility Solutions	Tennessee Valley Authority
Director Sales and Business Development	Tessolve
VP Business Development	The Mannik & Smith Group, Inc.
Director, Business Development & Market Research	The Metals Company
Regional Sales Manager – LVS OE & Electrification • OE Direct Sales	The Timken Corporation
Reporter	The Wall Street Journal
Director	The White House
CEO	Tohoom
Strategic Account Director	TomTom Automotive
Managing Director	TOX Pressotechnik LLC



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MANAGEMENT BRIEFING SEMINARS

Assistant Chief Engineer	Toyota
Director Government Affairs	Toyota
Director, Environmental Sustainability	Toyota
Manager, Mobility Technology Communications	Toyota
Mobility Communications Analyst	Toyota
VP of Powertrain Control	Toyota
VP of IT	Toyota Material Handling N.A.
Director IT, Enterprise Infrastructure & ERP	Toyota Material Handling North America
Body & Design Engineer	Toyota Motor North America
Internal Communications Manager	Toyota Motor North America
Director	Toyota Motor North America, Inc
Vice President Global Business Development	Tremec
Partner and Managing Director	Tsetinis-EFESO Management Consultants
Senior Advisor	U.S. Department of Treasury
UAW International Representative	UAW-Ford
UAW International Representative	UAW-Ford
UAW Program Coordinator	UAW-Ford
Ford International Representative	UAW-Ford Joint Trusts Center
UAW Assistant Director & Chair of National Quality Committee	UAW-Ford Joint Trusts Center
UAW Coordinator	UAW-Ford Joint Trusts Center
UAW International Representative	UAW-Ford Joint Trusts Center
Executive Director	Union County - Marysville Economic Development
Executive Program Director - Advanced Manufacturing	United Auto Workers
International Economist	United States International Trade Commission
International Economist	United States International Trade Commission
Research and Development Engineer	University of Delaware - Center for Composite Materials
Communications Lead, Electric Vehicle Center	University of Michigan
Managing Director, Electric Vehicle Center	University of Michigan
Professor	University of Michigan
Professor, Director (EVC)	University of Michigan
VP, Mobility & Operations	Upstream Security
Director of Advanced Engineering	US Farathane
VP of Engineering and Program Management	US Farathane
VP of Sales	US Farathane
Director of Marketing and Strategy	US Steel
Director	USS
Entrepreneur In Residence	Velocity
Senior Business Manager	Virginia Economic Development Partnership
CEO	Vitesco Technologies
SVP Commercial Sales	Vitro Automotive Glass
Communications	Volkswagen Group of America
Chief Engineering Officer	Volkswagen of America
NAR Engineering Director., Connected & Mobility Services	Volkswagen of America



DIRECTOR, EVENTS	Wards Auto/Informa
Chief Analyst, Connectivity	Wards Intelligence
Senior Editor/Podcast Host	WardsAuto
Business Development Executive	Warner Norcross + Judd
Partner	Warner Norcross + Judd
Associate	Warner Norcross + Judd LLP
Partner	Warner Norcross + Judd, LLP
Director- Adv. Transportation Ctr.	Washtenaw Community College
Director of Emerging Technology Initiatives	Washtenaw Community College
Director of Mobility Initiatives	Washtenaw Community College
Interim Vice President for Instruction and Chief Workforce & Community Development Officer	Washtenaw Community College
Professional Faculty Automotive Services	Washtenaw Community College
Professional Faculty CIS Cybersecurity	Washtenaw Community College
Student	Washtenaw Community College
Student/Mechanic	Washtenaw Community College
Student	Wayne State University
Student	Wayne State University
Student	Wayne State University Mike Ilitch School of business
Founder and CEO	WEAV3D Inc.
Senior Policy Advisor	White House National Economic Council
Senior Strategy Advisor	White House Office of the National Cyber Director
Technical Marketing Manager	Wieland Metals
Sales Manager	Wieland Rolled Products
Engineering Engagement Director	Wipro
CEO	WiTricity
Partner	WNJ
Reporter	WWJ News Radio / Audacy
Automotive Market Manager	Zeon Chemicals
Systems Engineer Coop	ZF
VP, N.A. Electrified Powertrain Technology	ZF

List Is Edited to Exclude Any Attendee Who Opted-Out of Information Sharing

Total Conference Attendees: 651