



From Innovation to Implementation: Creating Automotive Grade Technology

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IOT Device on Wheels?



Why is automotive not just “an IOT Device on Wheels”?



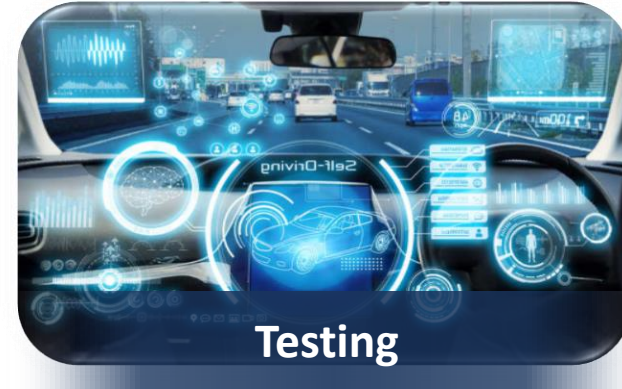
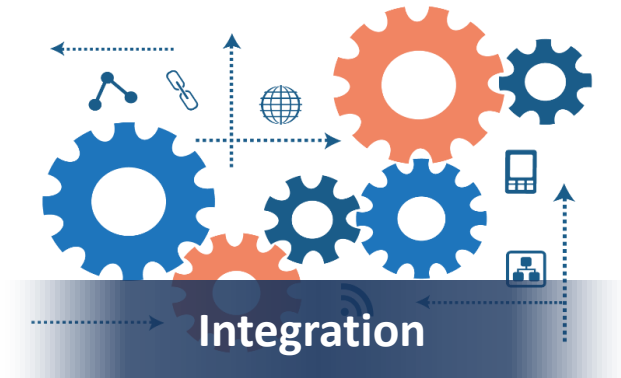
CREATING AUTOMOTIVE GRADE TECHNOLOGY

With automotive becoming even more complex with autonomous driving, who should learn from the other in order to create automotive grade technology?



CREATING AUTOMOTIVE GRADE TECHNOLOGY

Work collaboratively and learn from each other!



Let's disrupt each other and bring the best of both sides!



Ayrton Senna



Alain Prost

