





Nikhil Gupta
Director, ADAS Features

WORLD CHANGE

INDUSTRY CHANGE



CHANGE THE

VEHICLE EXPERIENCE

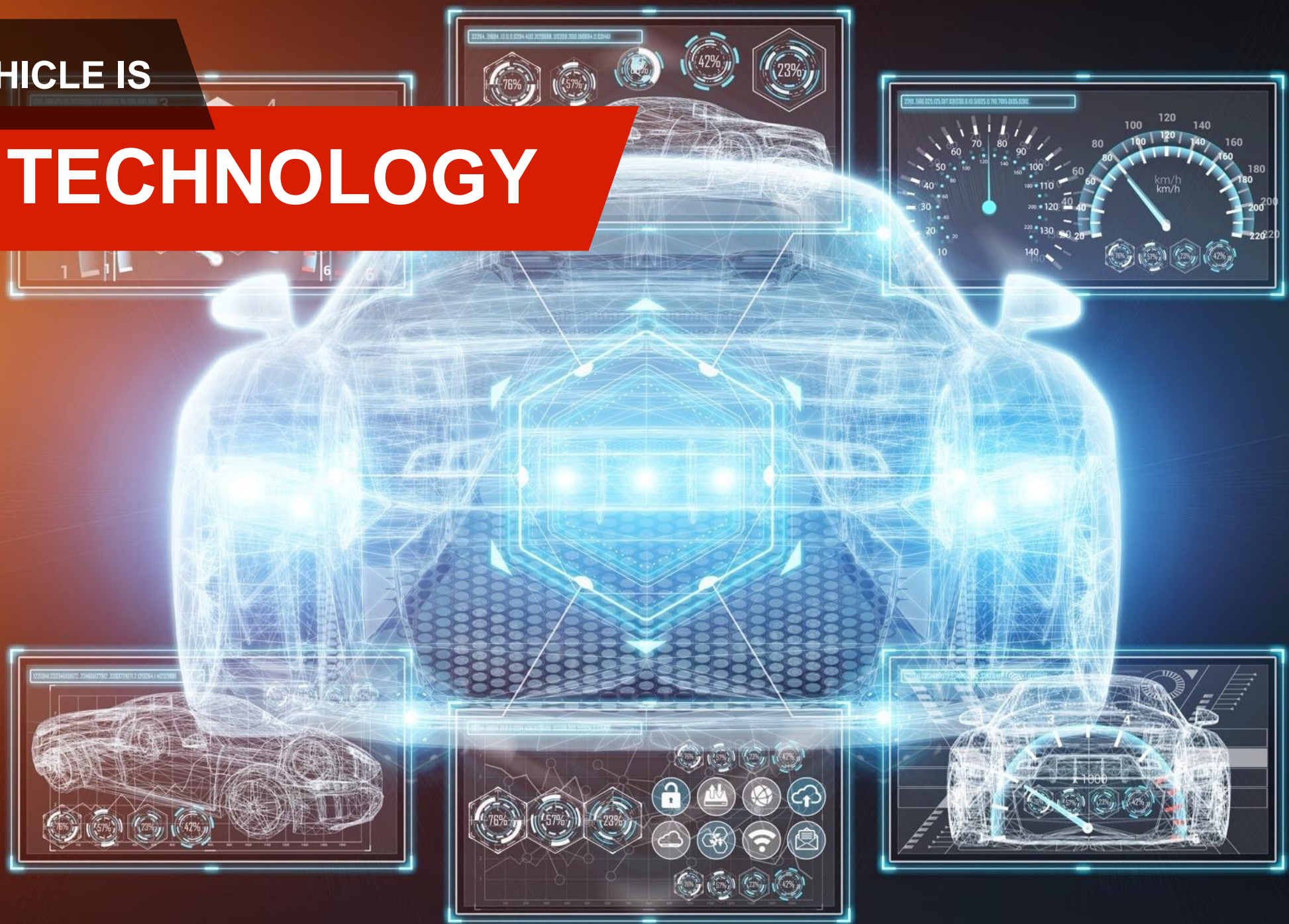
A VEHICLE DOESN'T USE

TECHNOLOGY



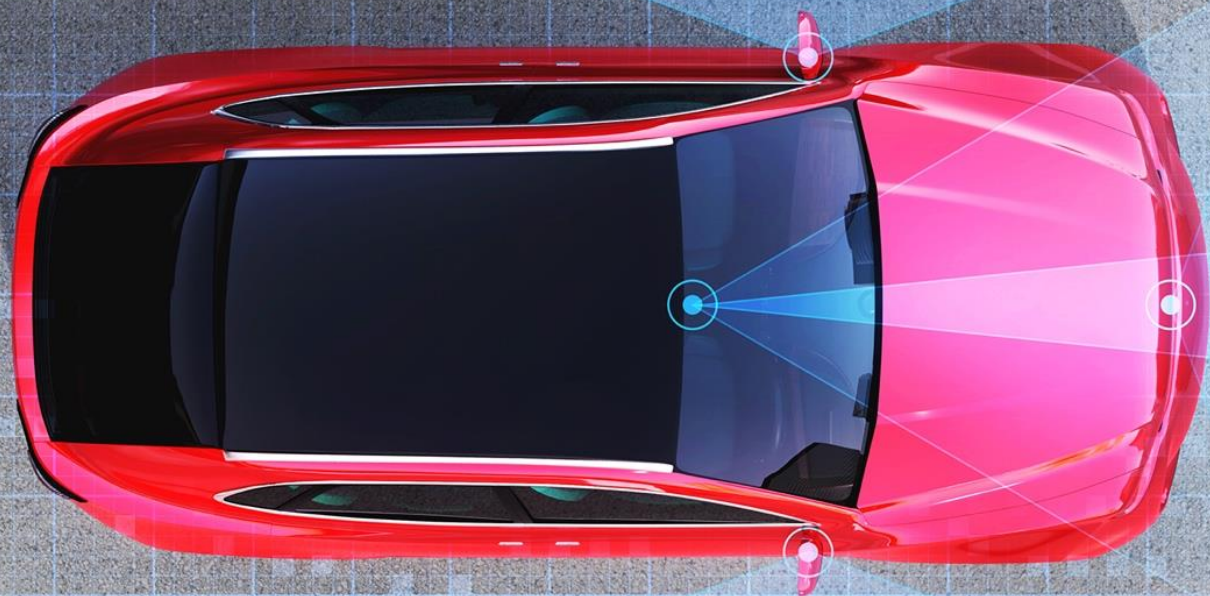
A VEHICLE IS

TECHNOLOGY



THE FUTURE

OF MOBILITY



CONNECTED

INTUITIVE

SAFER

SMARTER

OPEN

FOR BUSINESS

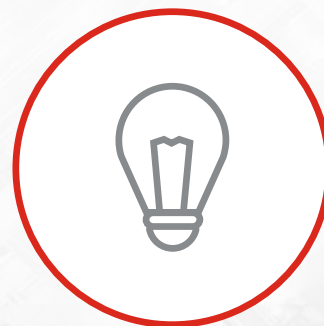
Cooperation with
industry players



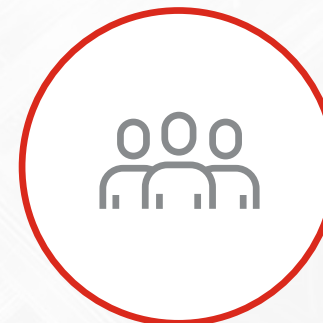
Universities



Start-ups



VC's



Cross Industry









**GROWING
NETWORK**



**AUTOMOTIVE
EXPERIENCE**



**STRATEGY &
PLANNING**



**TALENT
RECRUITMENT**



DATA

DEMOCRATIZING

ACCELERATING



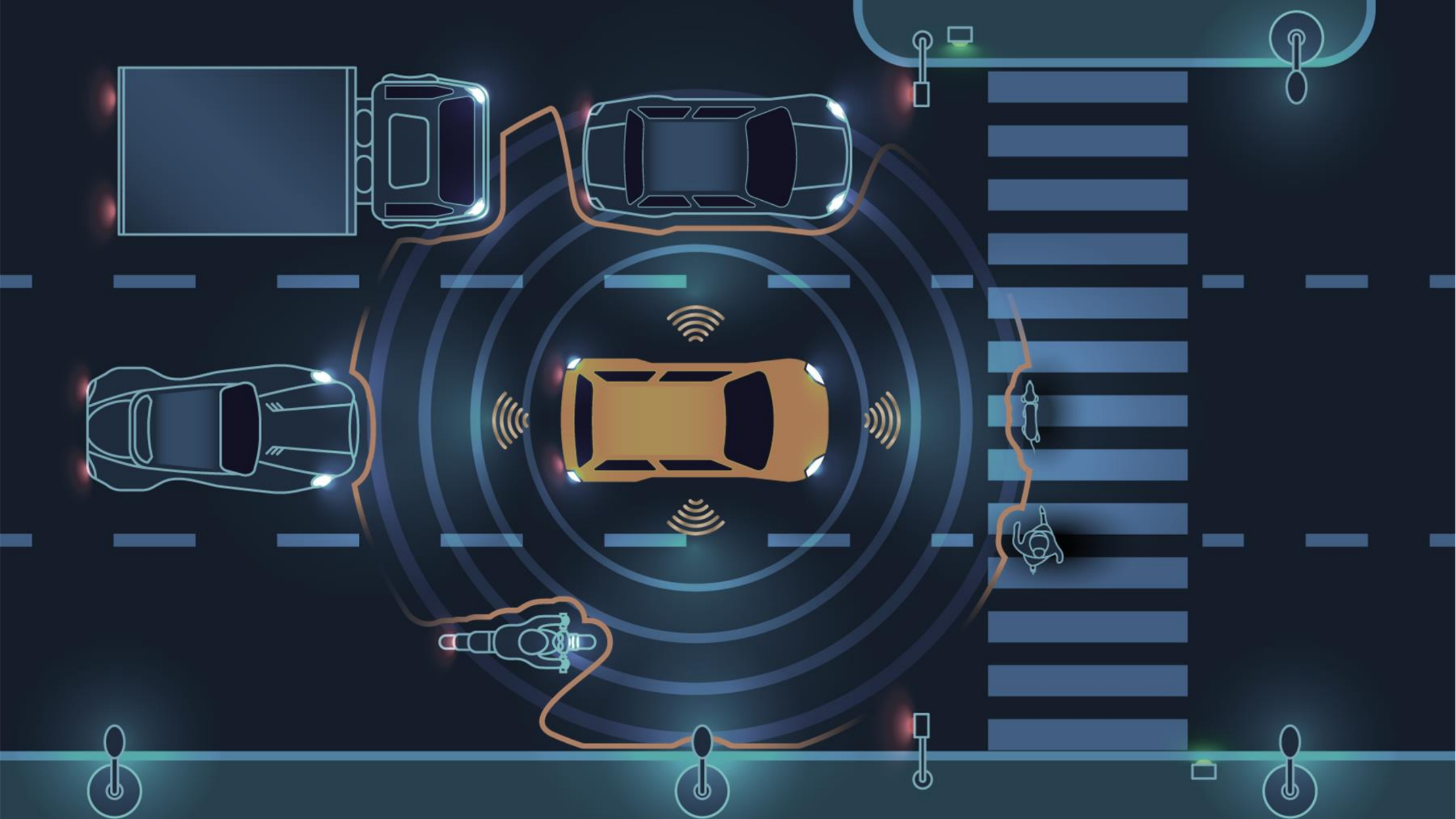
Deep Systems Knowledge
throughout the entire vehicle



Auto-Qualify Technologies



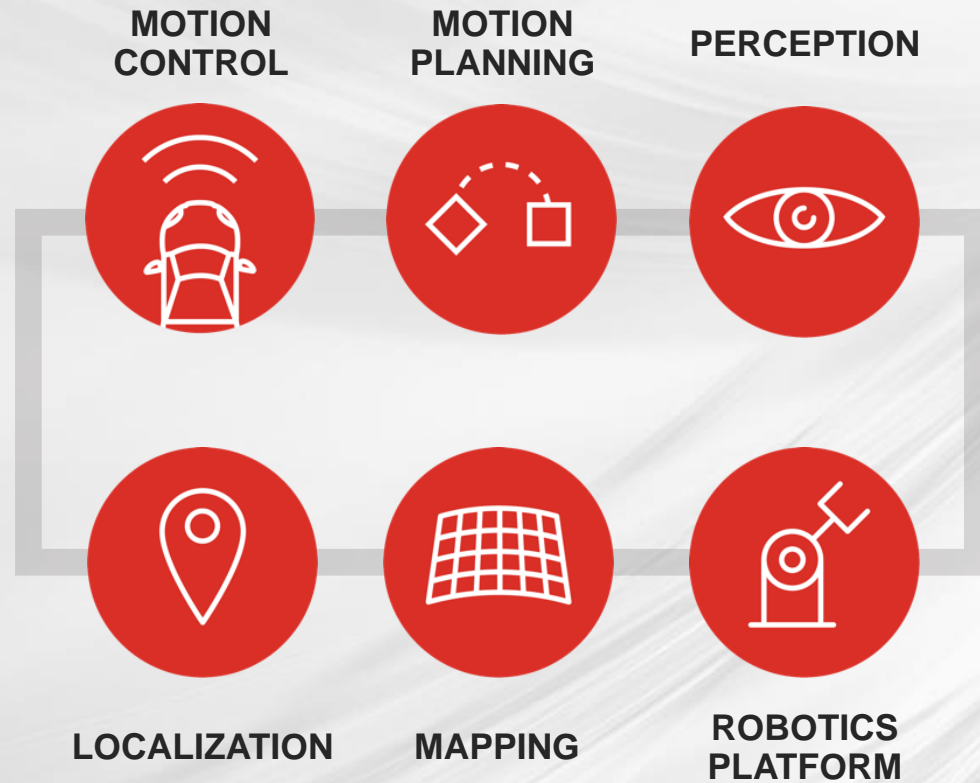
Outfit Entire Fleet



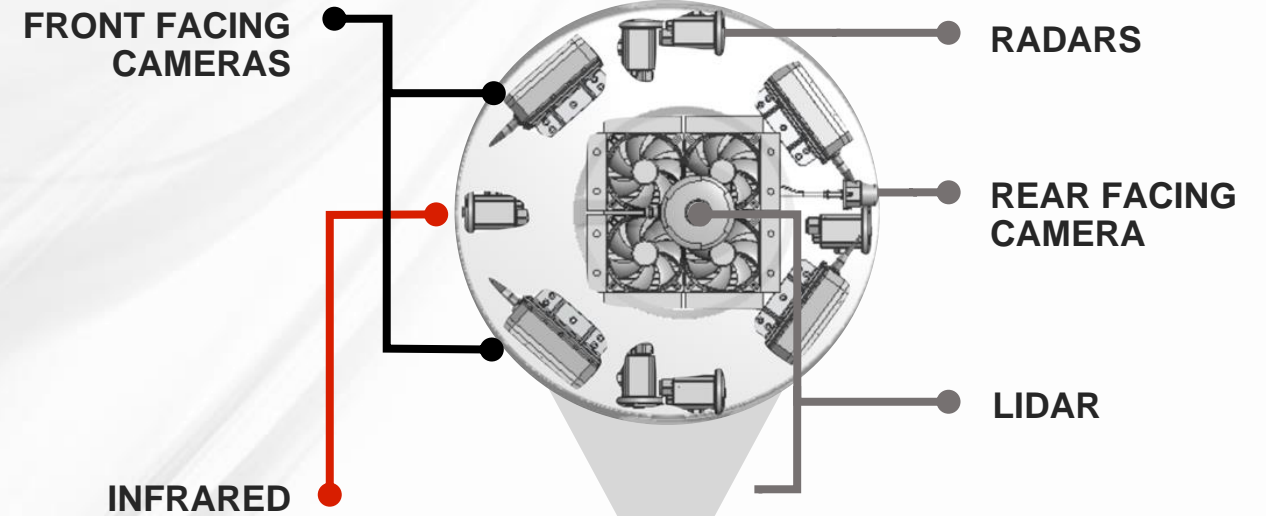




SOFTWARE



HARDWARE





lyft

**1.5 MILLION
RIDES A DAY**

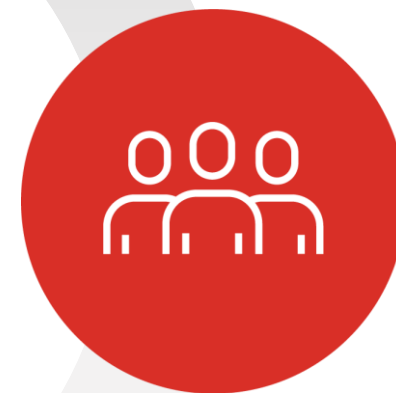


MAGNA

**AUTOMOTIVE
EXPERTISE &
MANUFACTURING**



**GLOBAL MOBILITY
ECOSYSTEM**



**RIDESHARING
NETWORK**



MOBILITY FOR EVERYONE

THE FUTURE



