

# THE BUSINESS OF PLUGGING INTO THE **(CLEAN)** GRID

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JULY 31, 2018

**Consumers Energy**

*Count on Us*®





**CLEAN**

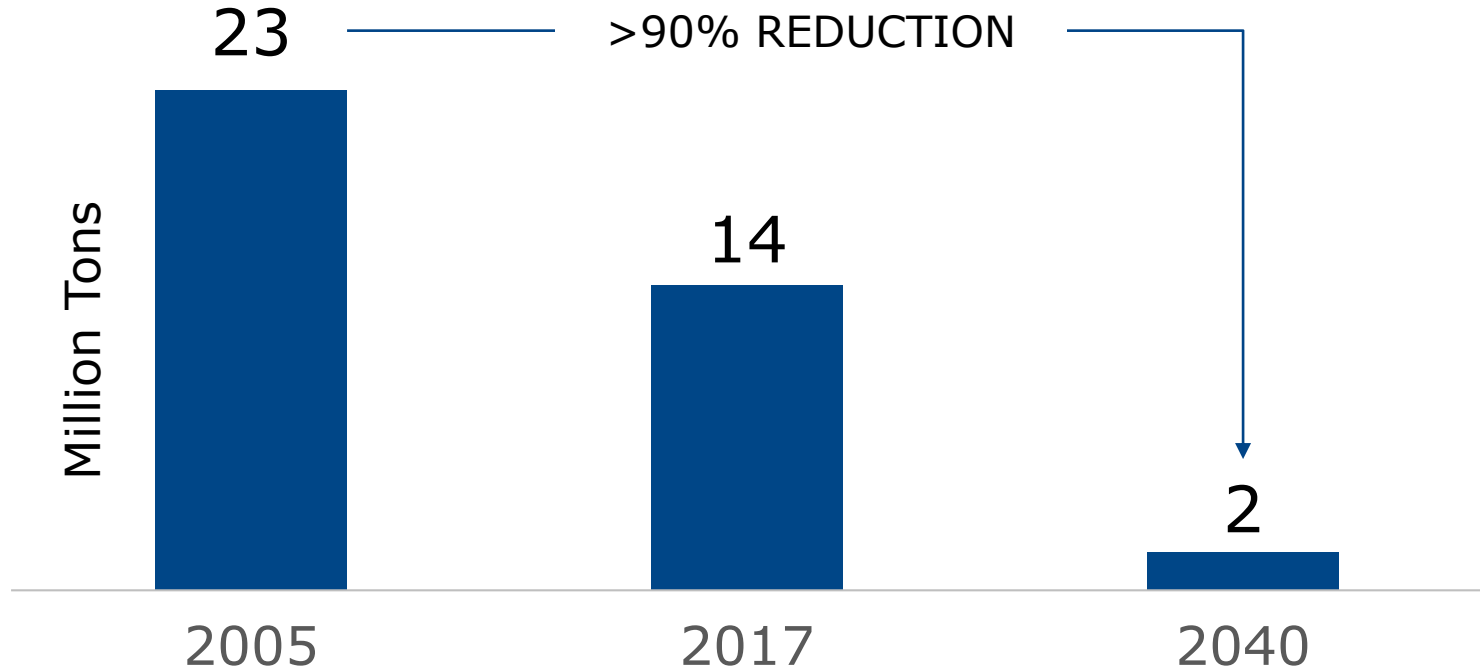


**LEAN**

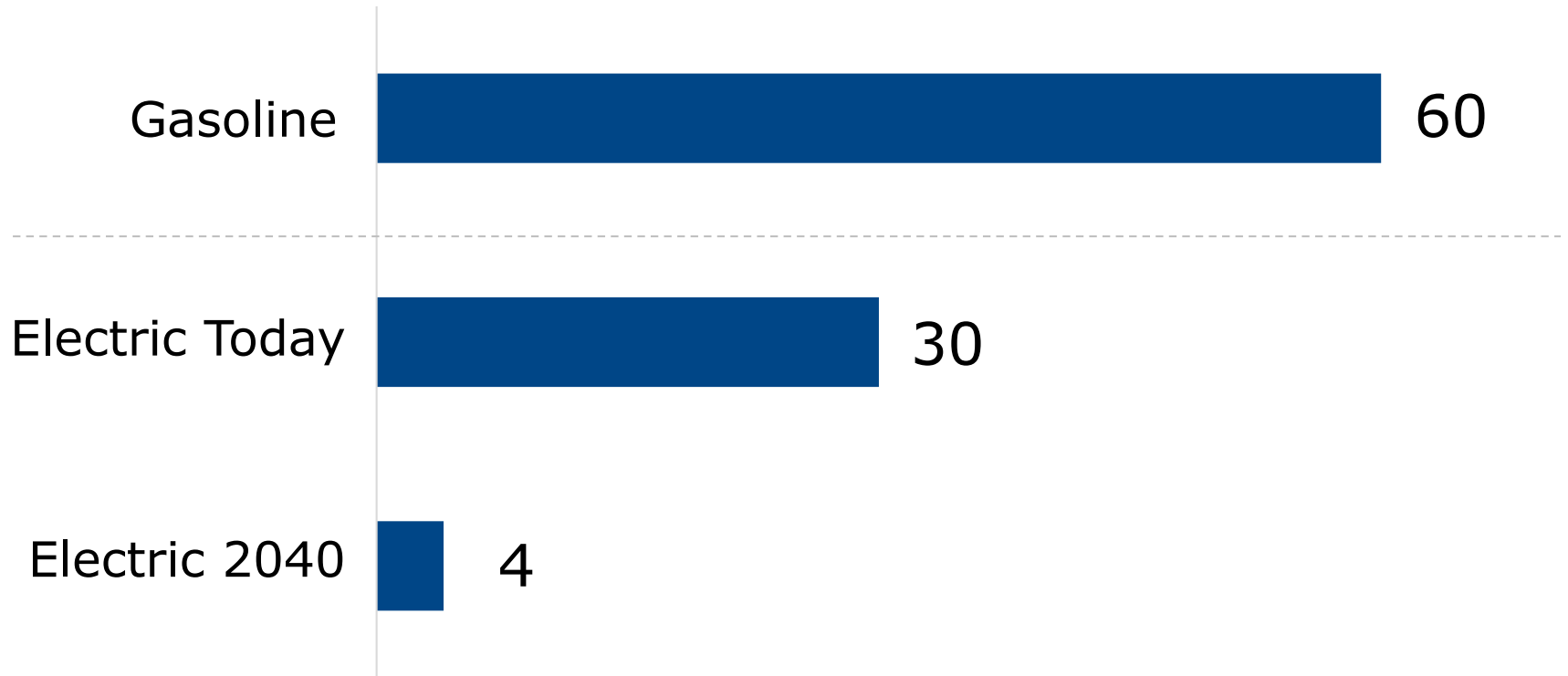


**MODULAR**

## Consumers Energy CO<sub>2</sub> Emissions



## Similar Vehicle Comparison, CO<sub>2</sub> Emissions (pounds per 100 miles)



**3,500 Watts**



**3,600 Watts**

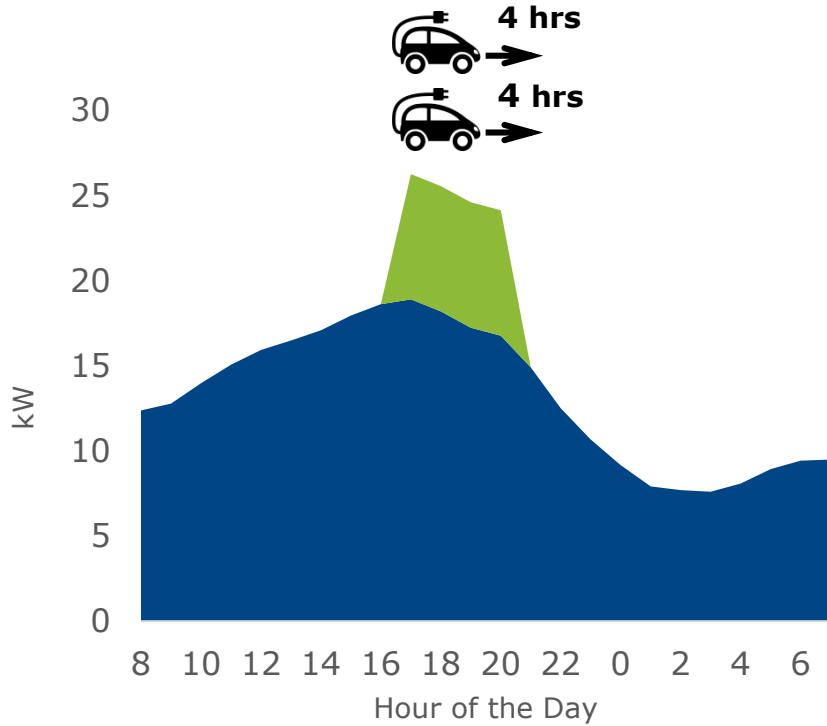




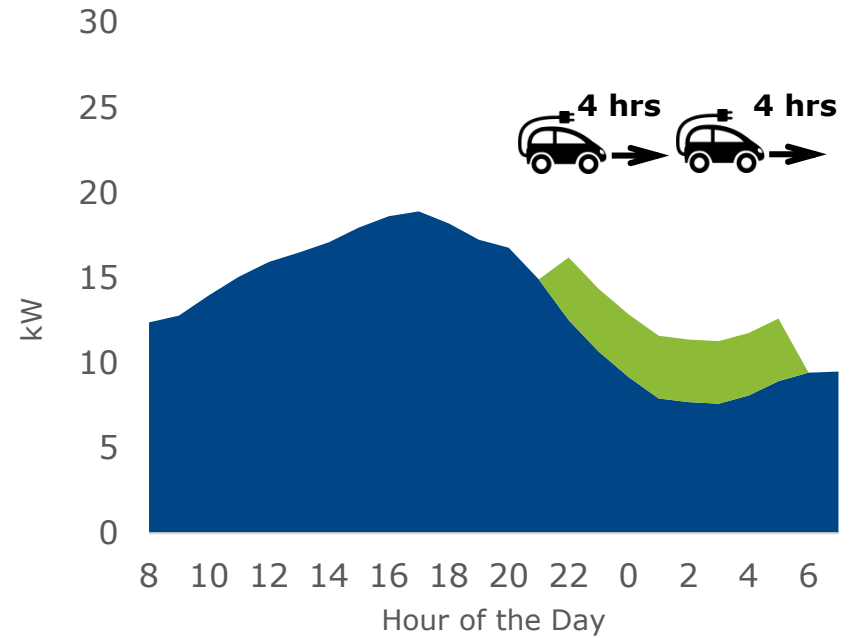
30%

Electric use increase if **all light-duty vehicles** were electric

## EVs as a grid burden



## EVs as a grid benefit



# Power MI Drive

- **3-year program**
- **5 components**
- **Foundation for future growth**
- **Customer experience focus**

**1** Residential Charging

**2** Public Charging

**3** DC Fast Charging

**4** Education & Outreach

**5** Technology Development