

2018 CAR Management Briefing Seminars Schedule at a Glance

SUNDAY, JULY 29

MONDAY, JULY 30

TUESDAY, JULY 31

WEDNESDAY, AUGUST 1

THURSDAY, AUGUST 2



Grand Traverse Resort
Traverse City, Michigan, USA

Golf Outing

2 PM
Wolverine
Course

Golf Dinner
6:30 - 7:30 PM
Clubhouse

Registration

4 - 8 PM
Resort Lobby

Resort
Check-In Time:
4 PM

**Welcome
Reception**

5 - 7 PM
Resort Lobby

**Family Pool
Party**
4:30 - 6:30 PM
Gov. Pool
Terrace

MONDAY, JULY 30		TUESDAY, JULY 31		WEDNESDAY, AUGUST 1		THURSDAY, AUGUST 2	
Registration Opens 7:30 AM - Governors Prefunction Continental Breakfast		Registration Opens 7:30 AM - Governors Prefunction Continental Breakfast		Registration Opens 7:30 AM - Governors Prefunction Continental Breakfast		Registration Opens 7:30 AM - Governors Prefunction Continental Breakfast	
KEYNOTE: Transformative Technologies 8:30 - 9:30 Gov. ABCDEF		KEYNOTE: Preparing For a Bold New Future 8:30 - 9:30 Gov. ABCDEF		KEYNOTE: Transitioning Business Models 8:30 - 9:30 Gov. ABCDEF		KEYNOTE: Organizational Culture 8:30 - 9:30 Gov. ABCDEF	
BREAK		BREAK		BREAK		BREAK	
Connected and Automated Vehicles: Technology 10:00 AM - Noon	Changing the Fundamentals of Manufacturing 10:00 AM - Noon	Powertrain: Shifting Gears, Keeping Momentum 10:00 AM - Noon	Forecasting the North American Sales and Production Footprint In Uncertain Times 10:00 AM - Noon	Disruption & Integration: Auto in a New Mobility Era 10:00 AM - Noon		Engaging Talent by Transforming Organizational Culture 10:00 AM - Noon	
Lunch Noon - 1 PM - Michigan Ballroom		Lunch Noon - 1 PM - Michigan Ballroom		Lunch Noon - 1 PM - Michigan Ballroom		Lunch to Go Noon - Governors Prefunction	
Connected and Automated Vehicles: Strategy 1:00 - 2:30 PM	The Smart Factory 1:00 - 2:30 PM	Electrification Strategy: Batteries, Motors, and Cars 1:00 - 2:30 PM	Is the Future of Mobility Multimodal or Car-centric? 1:00 - 2:30 PM	Implications of U.S. Trade Policies: An In-Depth Look at NAFTA 1:00 - 2:30 PM	Disruptive Business Models Driving Change in the Auto Industry 1:00 - 2:30 PM	Late Resort Check Out: 1 PM	
BREAK		BREAK		BREAK			
Will Your Self-Driving Vehicle Need a License? 2:50 - 4:15 PM	The Impacts of ACES on Vehicle Design, Materials, and Manufacturing 2:50 - 4:15 PM	The Business of Plugging Into the (Clean) Grid 2:50 - 4:15 PM	Funding the Future of Mobility: Creating a Thriving Ecosystem 2:50 - 4:15 PM	Implications of U.S. Trade Policies: A Review of Current International Trade Issues 2:50 - 4:15 PM	How Car Companies Can Embrace Innovative Mobility Services 2:50 - 4:15 PM		
BREAK		BREAK		BREAK			
Networking Social Hour 5-7 PM		Networking Social Hour 5-7 PM		Networking Social Hour 5-7 PM			