

# Automaker & Tool Shop Action List

| Proposed Action   | Value       | Cost   |
|---|-------------|--------|
| 1. Gap Analysis (Die Capacity & Demand)   | Medium      | Low    |
| 2. Commodity Sourcing   | High        | Low    |
| 3. Engineering Design Input   | Low         | Low    |
| 4. Tooling Tryout   | High        | High   |
| 5. Performance Benchmarking – “Automakers and Strategies” (combine with Tooling Tryout) | Medium      | Medium |
| 6. Apprenticeship Pipelines   | Medium/High | Medium |
| 7. Incentivized Investment  | High        | Medium |
| 8. Process & Technology Support   | Medium      | Low    |

# Introduction of Speakers

Tim Marasco

Ford Motor Company



Dan Clarkson

General Motors

- Aluminum frame
- Carbon fiber hood & roof
- Carbon-nano composites
- Magnesium frame seat
- Plastic fenders, doors

