



# Project Lead The Way

## *Partnership Overview*

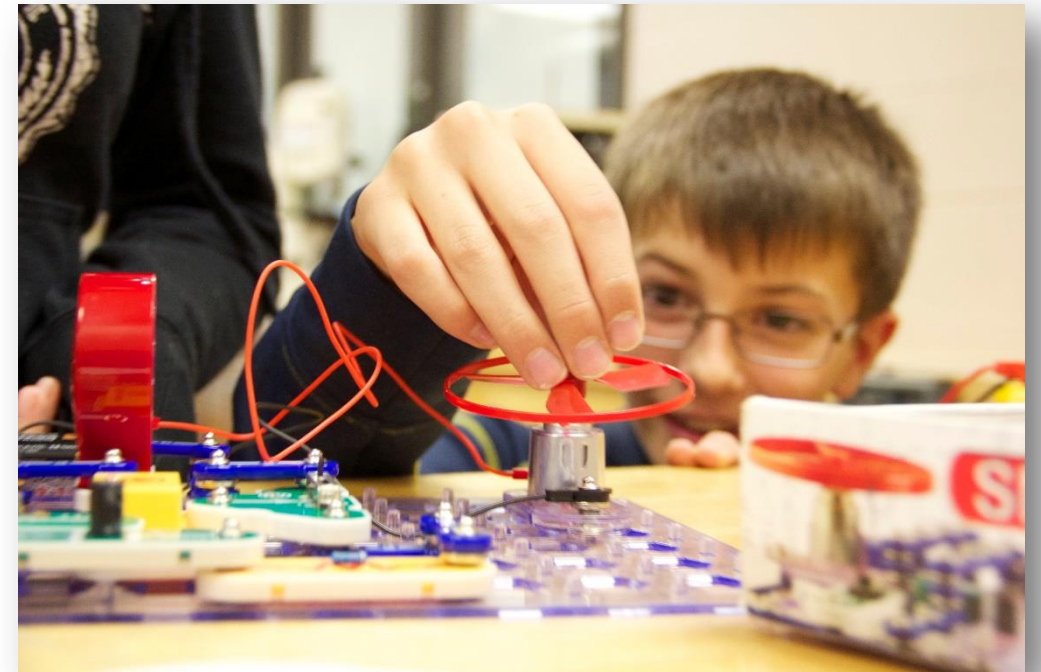
*Frank Norton  
Affiliate Director,  
Michigan Project Lead The Way*



# What is Project Lead The Way?

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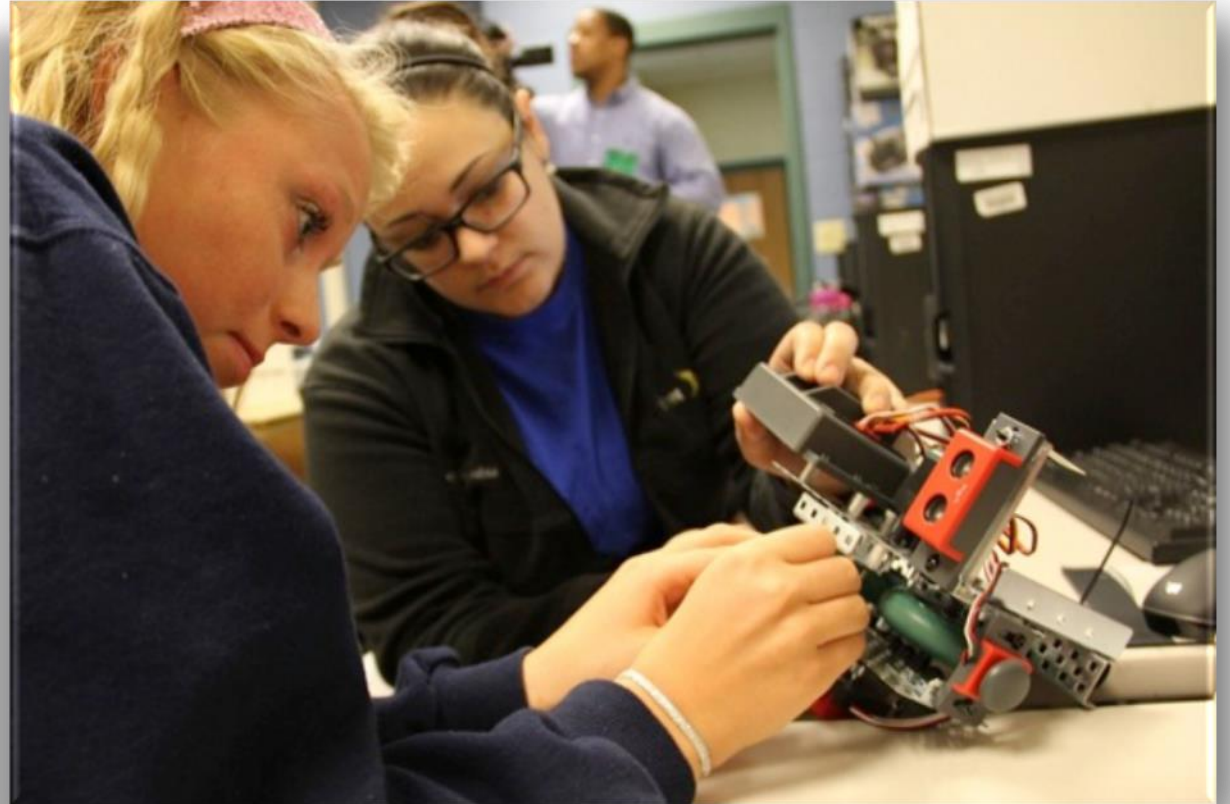
**Project Lead The Way** is the nation's leading provider of science, technology, engineering, and math (STEM) programs. Through world-class K-12 curriculum, high-quality teacher professional development, and outstanding partnerships, PLTW is helping students develop the skills needed to succeed in the global economy.



# Excite and Engage Students

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Engage their  
**minds** and  
their **interest**  
early...



# PLTW Partnership Opportunities

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Advocate for PLTW programs in local community

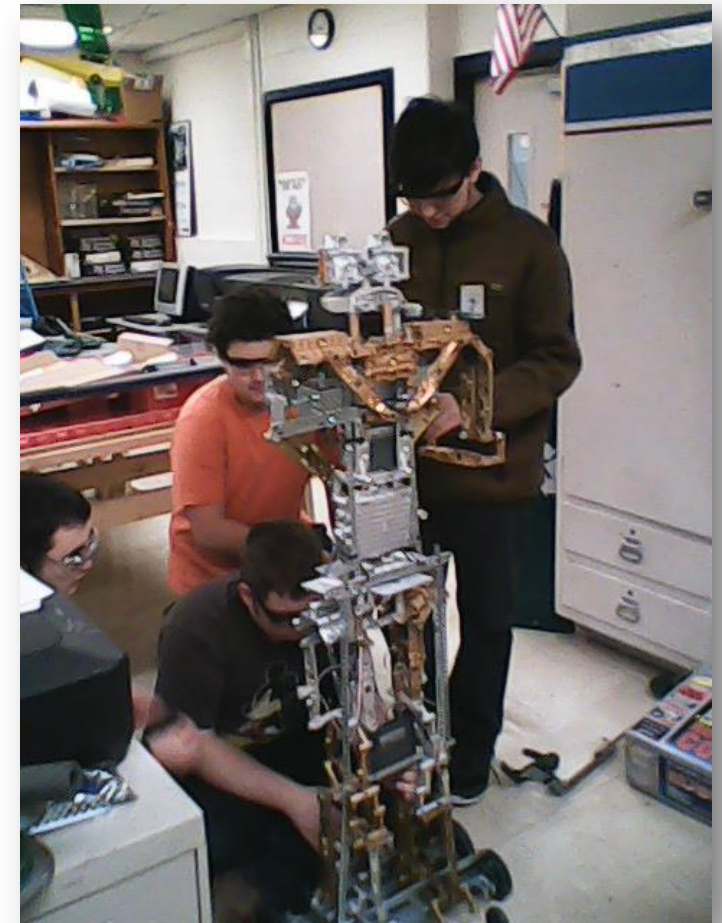
Join a local PLTW Partnership Team

Bring education community to the workplace

- Organize facility tours
- Host student competitions
- Provide job shadowing or internship opportunities

Bring industry to the classroom

- Mentor student projects
- Judge student projects
- Participate in career exploration interview
- Develop customized PLTW activities for the classroom



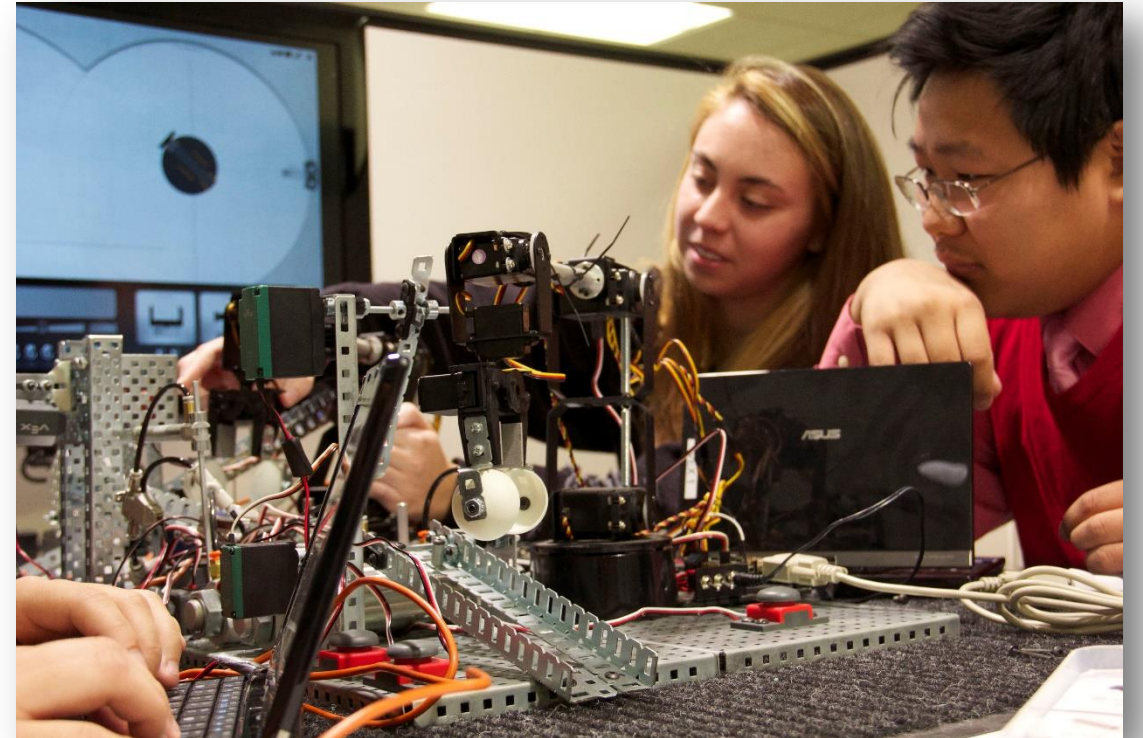


# PLTW Partnership Opportunities

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## Grants and Funding

- Provide Grants for Schools
- Student and Teacher Scholarships
- PLTW Event Scholarships
- Donor-approved subjects



# PLTW Partnership Opportunities

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## Equipment and Materials Donations



# Conclusion

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## How can we change perception?

Through active industry participation and engagement in the educational process, we are able to change these perceptions, ultimately creating a holistic view of workforce development, whereby local business and industries are no longer just a nondescript building on the edge of town, but a key partner in the community consciousness.