



# Eco-Friendly Interior Materials

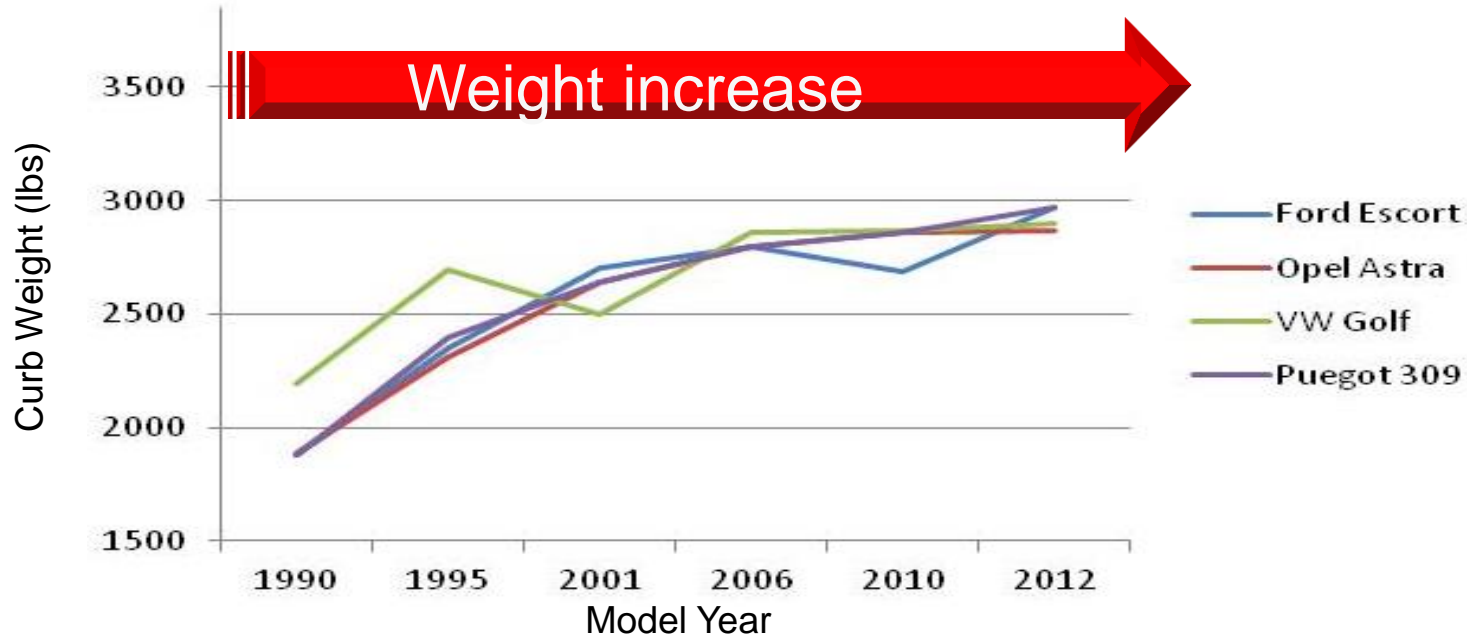
Rose A. Ryntz, Ph.D.

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# Agenda

- ❑ Fuel Economy
- ❑ Interior Automotive Trends
- ❑ Sustainability
- ❑ Natural Fiber Based Composites
- ❑ Environmental Stewardship
- ❑ Summary

# Vehicle Curb Weight Change\* Lower Mid-Size Segment



Weight increase due to design change(s) and added electronics/safety

\*adapted from IHS Automotive

# Lightweighting

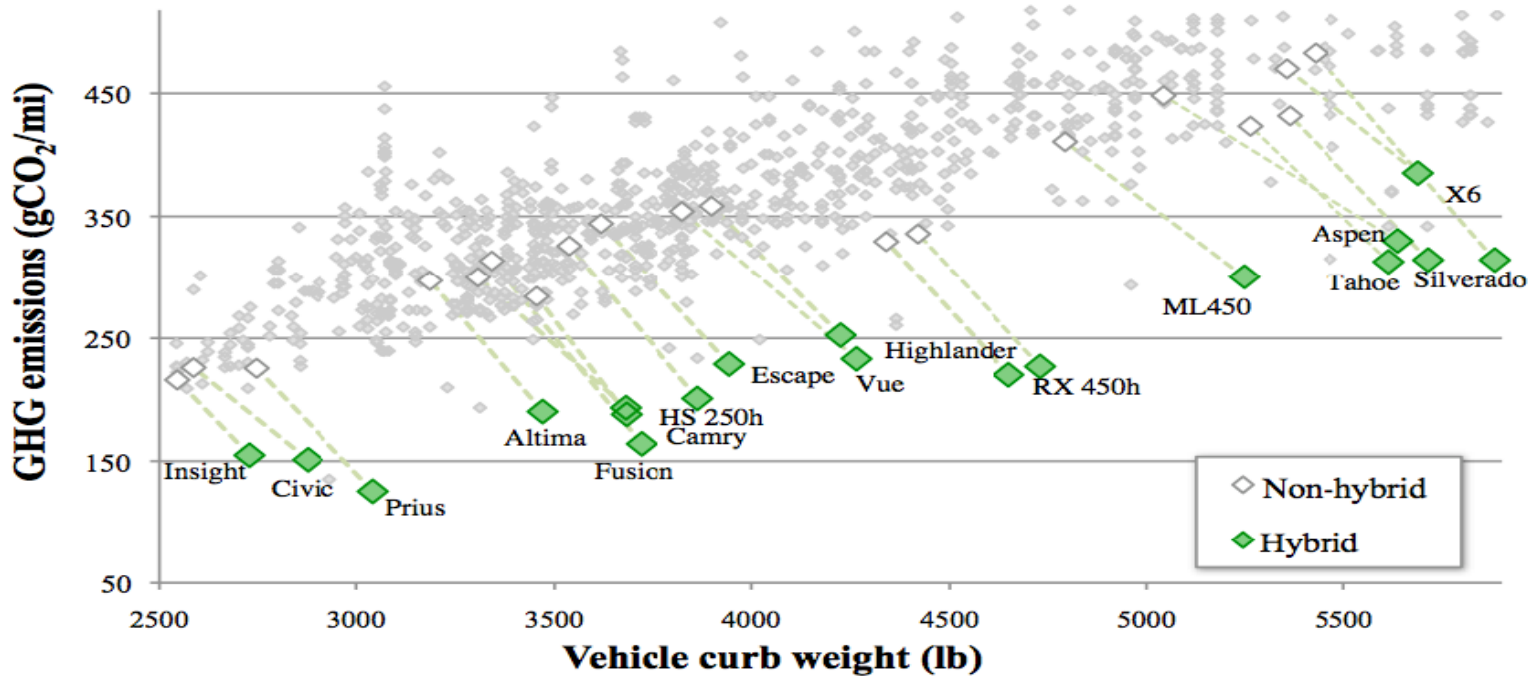
## Legislative Emission Standards\*

Country/Region	Regulatory Metric <sup>a</sup>	Standard Design Element
United States	FE (mi/gal); GHG (CO <sub>2</sub> e/mi)	Size indexed
European Union	CO <sub>2</sub> (CO <sub>2</sub> /km)	Mass indexed
China	FC (l/100 km)	Mass indexed
Japan	FE (km/l)	Mass indexed
Canada	GHG (CO <sub>2</sub> e/mi)	Size indexed
South Korea	FE (km/l)	Engine size indexed
Australia	FC (l/100 km)	Flat
Taiwan	FE (km/l)	Engine size indexed
a. GHG = greenhouse gas, FE = fuel economy, FC = fuel consumption		

US standards will reflect 54.45 mpg and 166 gCO<sub>2</sub>/mi by 2025

\*Source: UC Davis

# Mass Creep Effect on GHG Emissions\*



Hybrid powertrains add approx. 9% to vehicle weight

\*Source: CARB/UC Davis

# Vehicle Lightweighting Strategy

## Cost of Fuel Efficiency\*

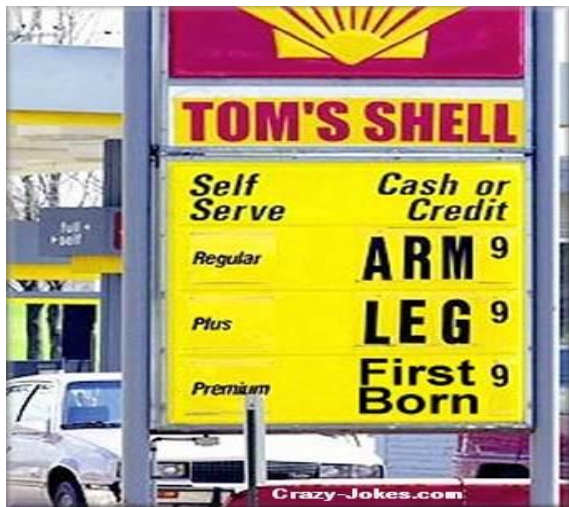
Technology	Weight (+/-) (lbs)	Fuel Economy Improvement (%)	Cost per 1% FE gain (\$)
Turbocharged gasoline (with downsizing)	- 44	10	26
Turbocharged diesel (vs NA gasoline)	+ 220	30	43
Lightweighting (Al/Mg)	- 617	10	98 - 163
Advanced stop-start	+ 11	5	52

Technology advances can reduce fuel consumption but mass may be compromised

\*Source: Knibb Gormezano & Partners

# Weight Impact on Fuel Consumption

10% Weight Reduction = 5-7% Improvement in Gas Mileage

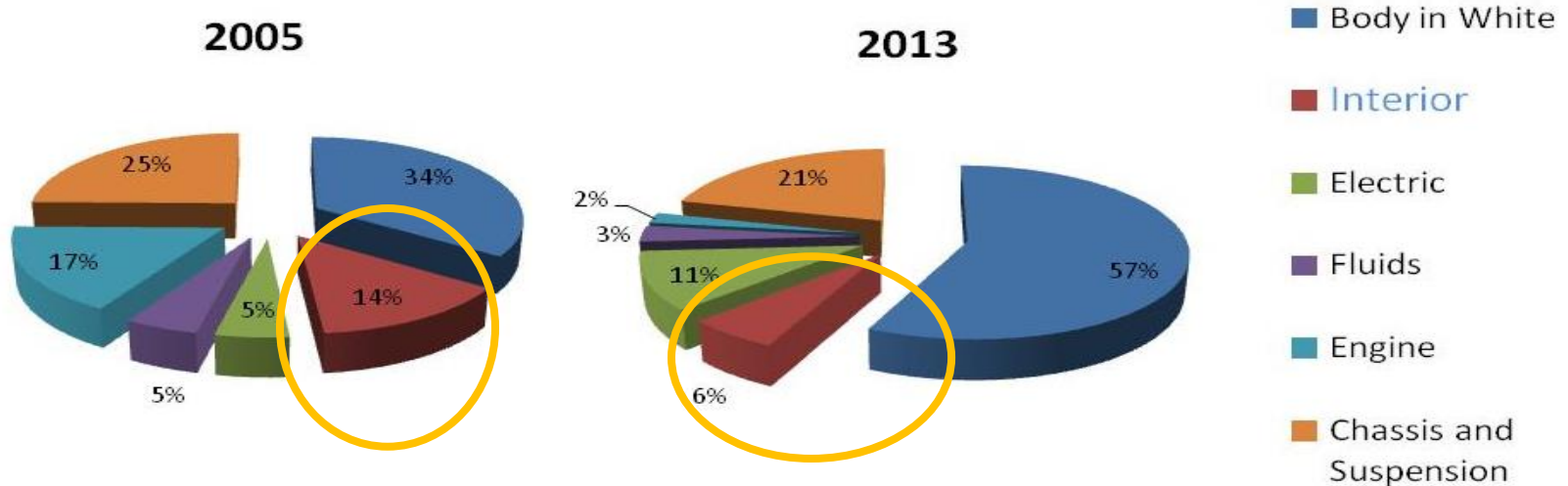


- Average curb weight 3,755 lbs
- 6% weight save = 37 lbs
- 2025 CAFE standard is 60% more aggressive

To meet 2025 emission standards vehicle weight must be decreased by 370 lb



# Module Weight Distribution per Car\*



The interior portion of the vehicle has moved from 14% to 6% of the total weight

\*adapted from Source = Audi

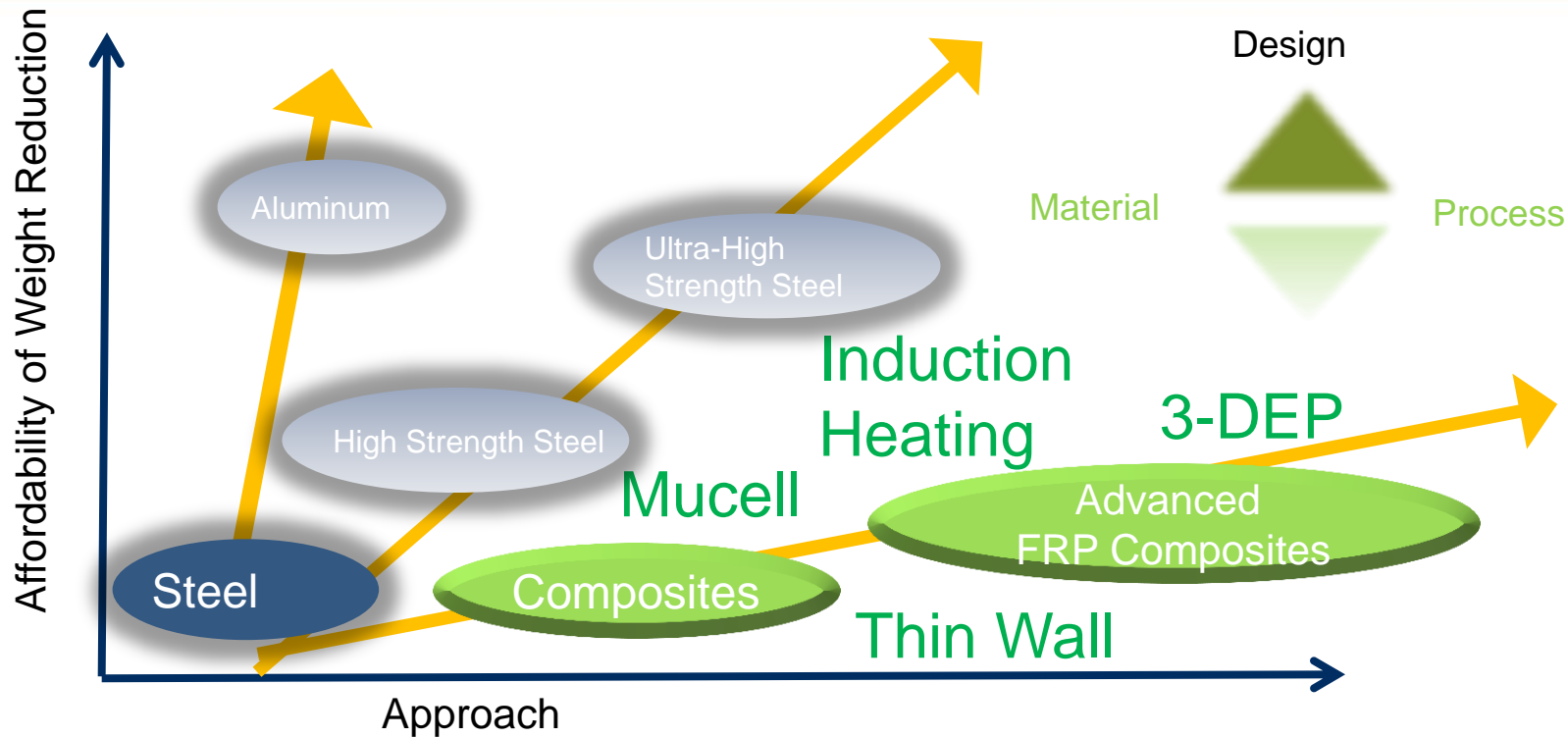


### Consumer Trends

- ❑ Sustainable materials
- ❑ Improved fuel economy
- ❑ Improved haptics
- ❑ Craftsmanship
- ❑ Personalization
- ❑ Connectivity
- ❑ Quiet / less noise

Market is trending to interior component alternatives to fill the gap between hard and foam in place that incorporate natural materials

# Progress in Weight Reduction through Materials Technology

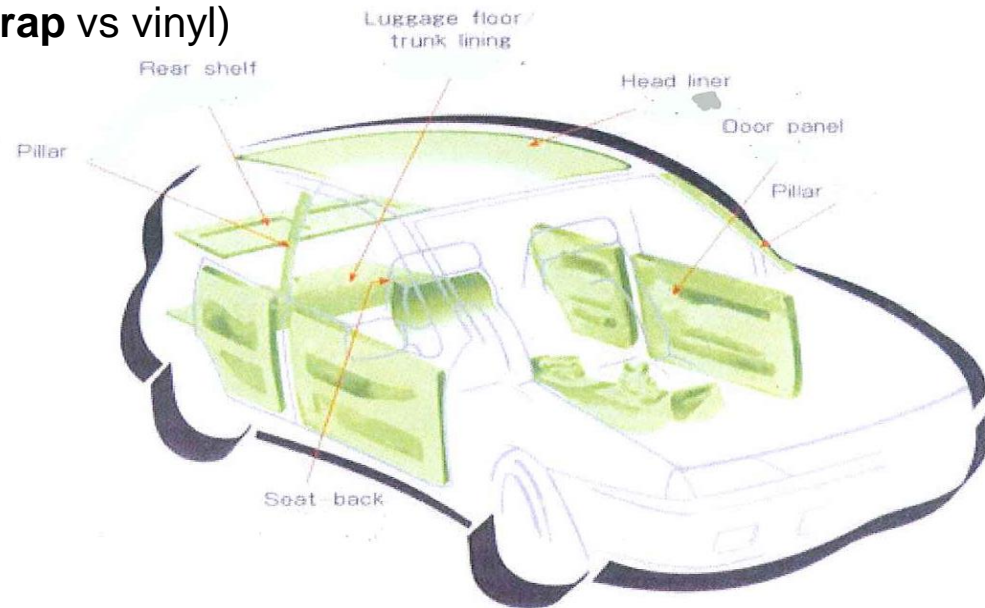


Multi-material and Process approach to achieve performance and weight

# Environmental and Sustainable Component Applications

- ❑ Virtually every component in the vehicle interior is capable of being manufactured with sustainable material:

- ❑ Instrument Panel Skins (**leather wrap** vs vinyl)
- ❑ Headliner (kenaf based)
- ❑ Seats
- ❑ Foam (NOP seat and IP)
- ❑ Carpet (bio-based polyol)
- ❑ Package Tray
- ❑ Load Floor
- ❑ Hard Trim (**bio-fillers**)
  - ❑ Door Bolsters
  - ❑ IP Pillars
  - ❑ GB Doors/Bins



# Environmental and Sustainable Targets

## Optimize

- Utilize Correct Materials for Each Application
- Utilize Renewable/Natural Resources
- Utilize Recycled Materials- PIR & PCR

## Reduce

- Reduce/Eliminate Shipments to Landfill – (manage waste streams)
- Reduce Part Weight
- Reduce Carbon Footprint

## Improve

- Improve Product Performance
- Improve Product Competitiveness



# Renewable Resins & Sustainable Solutions

## Renewable/Bio-based materials

- ☐ Soy-based and castor-oil based urethane foams
- ☐ Bio-based polymer use in components (PHA)
- ☐ Bio-based or natural fillers/reinforcements

## Recycled Materials

- ☐ Post Industrial Recyclate from sources outside of IAC
- ☐ Post Consumer Recyclate
- ☐ ‘Home’ regrind – develop innovative outlets for scrap streams

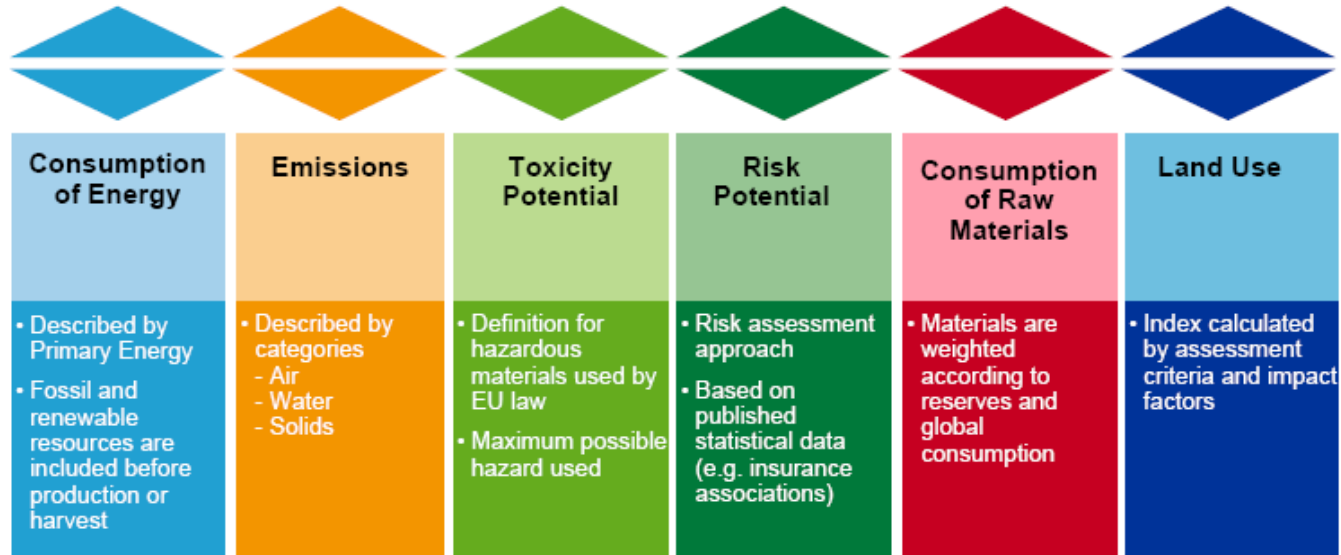
## Lightweight Materials

- ☐ Foamed (CFA)
- ☐ Gas Insertion Process, e.g., Mucell
- ☐ Nano fillers and additives

# Environmental Impact Over Product Lifecycle

## Life Cycle Analysis (LCA)

- Evaluate the impact of component production (including freight and recyculate)



*\*Data acquisition and calculation is done according to ISO 14040 and 14044 (ecological part)*

# Interior Trim

## Carbon Fiber/ Natural Fiber Mat Technology

### General Description

Molding process to provide flat or 3-dimensional fiber mats that are compressed to make trim substrates

### Key Benefits

- Less weight- reduce part thickness to 1.5-2.0mm
- Eco-friendly use of raw material, renewable resource, and recycled content
- Improved performance with less weight
- Increase design flexibility if used with pre-formed mats
- Potential replacement for glass filled products
- Lower energy in manufacturing versus glass fibers (60%)
- Potential improvement in force deflection response for impact testing

### Comparison to Current Products

- Weight save as compared to injection molded/ woodstock bolster/ natural fiber of 35-50%
- Cost neutral
- Utilizes re-claimed material (carbon fiber)



*CF/NF rolled good and pre-formed mat*



Provides equivalent performance at reduced weight



# Natural Fiber Bolster Manufacturing Process



Local Raw Material



Opening/ Blend with PP Binders



Produce Mat on Carding/Needle Line



Cut Blanks



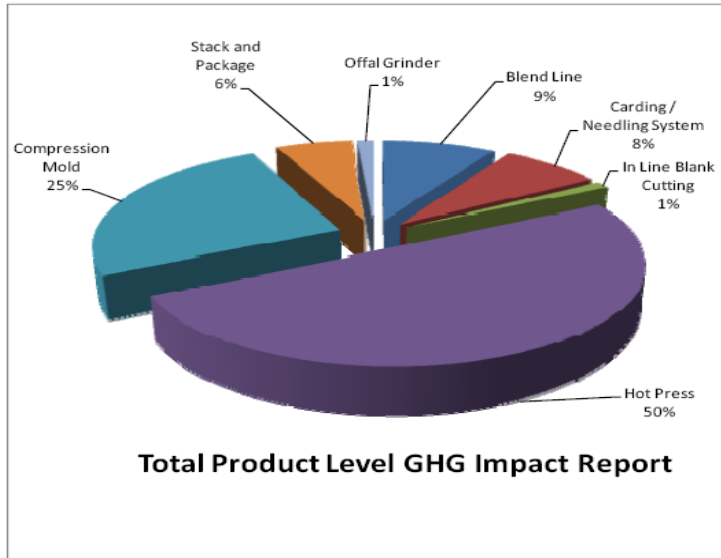
Heat Mat and Compression Mold



Pack

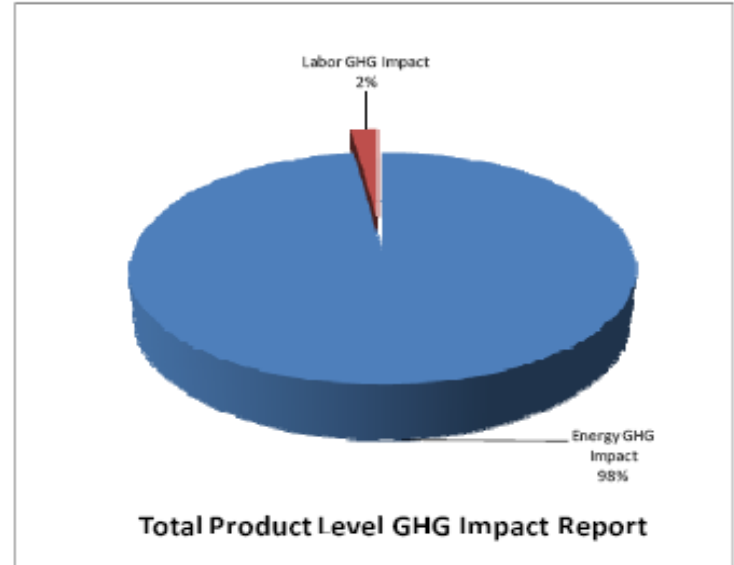
# Carbon Footprint Green House Gas Impact\*

## Natural Fiber Bolster



Total GHG Impact per Part: \$0.0016

## ABS Bolster



Total GHG Impact per Part: \$0.9432

VS.

\*assume \$2.35 CO<sub>2</sub> / ton

- ☐ **Weight reductions being mandated**
- ☐ **Natural Fiber Based Materials Emerging**
  - ☐ Local raw material stream to meet GHG emission standards
  - ☐ Cost effective Solutions required
  - ☐ OEMs beginning to embrace sustainable materials
  - ☐ Performance standards cannot be compromised
- ☐ **Recycling must be envisioned up front**

