Promoting Robotics/Autonomous Transportation

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NCMS
ROBOTICS ECOSYSTEM POWERED BY COLLABORATION

- End Users
- Technology Providers
- Integrators
- Industry
- Research
- Education
- Government
Completing “the STEM gap” between Industry and Academia

Crucial segment for economic growth ($2T annual impact by 2025)

Focus: Robotics Systems and Vehicles with Autonomous Capability

Targeting TDL (transportation/delivery/logistics) applications
Brings together every segment of robotics industry to focus on cross-discipline knowledge transfer

Industry, academia, research, government networking together for knowledge transfer

Promote the complete ecosystem of robotics from cradle-to-career at one event

Growth 2011 (150) → 2015 (600)
MICHIGAN ROBOTICS DAY TEMPLATE

- Industry and Academic Keynotes
- Industry demonstrations (REAL APPLICATIONS)
- Event live streamed and available on YouTube
- Panel discussions targeting engaging topics, focus on real opportunities
- Breakout sessions for STEM educators
- Competitions for student groups
- Buildup sessions for Grade School children
- Social media for continuous updates throughout the year
MICHIGAN ROBOTICS INDUSTRY FORUM

- 2014 General Dynamics Maneuver Collaboration Center (MC2)
- 2015 Macomb Community College
Thank You

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Michigan Robotics Day