

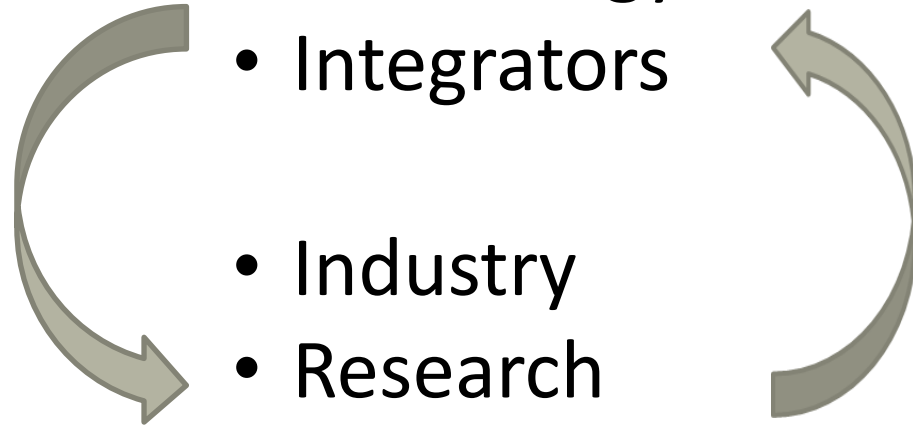


Promoting Robotics/Autonomous Transportation

June 12, 2015

Phil Callihan

NCMS



- End Users
- Technology Providers
- Integrators
- Industry
- Research
- Education
- Government

ROBOTICS ECOSYSTEM POWERED BY COLLABORATION



ADVANCED ROBOTICS/AUTONOMOUS TRANSPORTATION

ROBOTICS INTO PRODUCTS

- Completing “the STEM gap” between Industry and Academia
- Crucial segment for economic growth (\$2T annual impact by 2025)
- Focus: Robotics Systems and Vehicles with Autonomous Capability
- Targeting TDL (transportation/delivery/logistics) applications

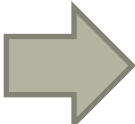


MICHIGAN ROBOTICS DAY

Brings together every segment of robotics industry to focus on cross-discipline knowledge transfer

Industry, academia, research, government networking together for knowledge transfer

Promote the complete ecosystem of robotics from cradle-to-career at one event

Growth 2011 (150)  2015 (600)



MICHIGAN ROBOTICS DAY TEMPLATE

- Industry and Academic Keynotes
- Industry demonstrations (REAL APPLICATIONS)
- Event live streamed and available on YouTube
- Panel discussions targeting engaging topics, focus on real opportunities
- Breakout sessions for STEM educators
- Competitions for student groups
- Buildup sessions for Grade School children
- Social media for continuous updates throughout the year

Event Keynotes



Michigan**Engineering**



MICHIGAN ROBOTICS INDUSTRY FORUM

- 2014 General Dynamics Maneuver Collaboration Center (MC2)
- 2015 Macomb Community College



**MICHIGAN ROBOTICS
INDUSTRY EXECUTIVE
FORUM**





Thank You

Phil Callihan

Michigan Robotics Day