

Program for Automotive Renaissance in Tooling

Join the Center for Automotive Research's (CAR's) new effort to support the tooling industry. CAR has been involved in supporting Michigan's tooling industry for more than 20 years through research and collaboration efforts. With the support of the Charles Stewart Mott Foundation, CAR is launching the **Program for Automotive Renaissance in Tooling (PART)** to support Michigan's tooling industry by improving the effectiveness of the industry's collaborative efforts. PART will kick-off with three identical planning meetings on July 25th, 26th and 27th in Howell, Grand Rapids and Warren, respectively. There is no cost to attend.

Tuesday, July 25, 2006 8AM to noon	Wednesday, July 26, 2006 8AM to noon	Thursday, July 27, 2006 8AM to noon
Mott Livingston M-Tec 1240 Packard Drive Howell, MI 48843	Grand Rapids M-Tec 622 Godfrey SW Grand Rapids, MI 49503	Macomb M-Tec 7900 Tank Avenue Warren, MI 48092-3936

At these meetings, we will present information on the following:

- Tooling industry challenges, and customer perceptions of the tooling industry;
- Suggestions on improving your competitiveness;
- How to conduct effective tooling coalitions and collaborative business models; and
- Suggestions on improving performance vis-à-vis Michigan's Recovery Zone requirements

PART will work to address the following areas of need:

1. Building collaborative relationships – among tool shops and between tool shops and their customers, strengthen the RZ collaborative efforts
2. Assessing performance – developing quantitative data on the competitiveness of our shops and value of collaboration
3. Supporting implementation of lean practices – identify portfolio of best practices, and support implementation
4. Fostering innovation – both in steels and plastics, low-cost tooling, advanced materials, etc.
5. Advancing business development – for domestic Tier-1 and OEM customers
6. Improving workforce development – HR management for the future tool shop. Involvement in the follow-on initiatives will be under a membership structure

For more information, to register to attend one of the free sessions, or to add your name to the list of those who are interested in this initiative, please contact Ms. Karen Esper, 734-929-0479, kesper@cargroup.org