



How to Sponsor CAR Research

Research at CAR can be sponsored in three ways:

- Direct research contract funding
- Participation in CAR's Affiliates Program or
- Participation in a specific program developed around a research core service activity, such as the Automotive Communities Program, or the Program for Automotive Labor and Education

CAR researchers directly compete for contract research funding in many forums. However, the bulk of CAR research activity has been provided by individual funders who directly approach CAR with requests to perform specific research projects. CAR performs many types of projects that range anywhere from \$10,000 to \$1 million in size, and for periods that range from one month to four years. CAR reviews potential projects on the basis of suitability in light of CAR's public purpose mission, its strategic plan, and the availability of adequate capacity. CAR must generally disseminate the results of this research to the public at large within a reasonable time interval. However, CAR can accept a modest amount of confidential research to the funder if necessary. CAR does charge a competitive overhead rate on research projects in addition to direct costs.

CAR also accepts special grant funding which supports a general activity. As a rule, specific products or services performed by CAR are not usually connected to such grants. Instead, the management and Board of Directors of CAR use grant money to support service activities performed by CAR researchers, to provide seed funding to develop research and conference initiatives for which external funding has not been solicited, and to support the general administrative functions of CAR.

Potential funders interested in sponsoring a research project at CAR should contact the Executive Vice President of Research, Dr. Sean McAlinden, or Research Business Manager, Diana Douglass, at (734) 662-1287.